INTRODUCTION

SPECIALIZED EXPERTISE & GLOBAL PRESENCE

Since 2000, Qorvis has grown from its entrepreneurial roots in Washington to an international agency within Publicis Groupe.

We help clients overcome the most difficult communications challenges.
WHAT YOU GET WITH QORVIS

DECADES OF RESULTS. DELIVERED FAST.

1 Rapid & Precise Execution. No Bureaucracy.
Qorvis helps our clients quickly identify and connect with the audiences that actually matter. That requires depth of media relationships, intelligence & a practitioner's instinct honed from decades of high-level experience.

2 You Are Not Hiring “Agency Staff”
Our senior executives constantly engage on your behalf. It means former government officials and industry leaders who can bridge the gap between the private and public sectors. This also means former editors, producers, & reporters, who know the story as well as the beat reporters and can redefine the narrative.

3 Experienced Crisis Managers
We’ve guided our clients through many storms. And we know how and when to push back to correct the record.
In 2014, Qorvis combined with Publicis Groupe to bring formidable worldwide assets to our clients – in advertising, digital and creative campaigns.

This means we can quickly obtain whatever resources we need to scale up or down anywhere in the world based on your needs.

Using the power of our Publicis Data Science division, we can ensure that our campaigns and programs are properly targeted and continually recalibrated.
## Capabilities

<table>
<thead>
<tr>
<th>1</th>
<th>Crisis &amp; Issues Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safeguarding your organization when your good name is on the line</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2</th>
<th>Media Relations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delivering and amplifying your message with the audiences and opinion leaders that matter to you</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>3</th>
<th>Digital &amp; Social Media</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creating multi-layered digital tools to connect you to the right audience anywhere and at any time</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4</th>
<th>Campaigns &amp; Coalitions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Launching broad and effective campaigns by building coalitions to target your key audiences</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>5</th>
<th>Event Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building affinity for your brand through personal, up-close experiences</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>6</th>
<th>Marketing &amp; Advertising</th>
</tr>
</thead>
<tbody>
<tr>
<td>Building and monitoring engagement on modern communications platforms</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>7</th>
<th>Media Training</th>
</tr>
</thead>
<tbody>
<tr>
<td>Giving you the tools to deliver your message effectively in print, broadcast or digital media</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>8</th>
<th>Video Production</th>
</tr>
</thead>
<tbody>
<tr>
<td>Telling your story with compelling video products of any length and scope</td>
<td></td>
</tr>
</tbody>
</table>
SAMPLE OF QORVIS CLIENTS
Managing Director
Michael Petruzzello
Chairman & Founder. Named to the POWER 100 list of influential communications professionals by Washington Life Magazine.

Executive Vice President
Matt Lauer
Served in the Federal Government under a Democrat and Republican U.S. President, a Secretary of State, and a U.S. Senator.

Executive Vice President
Elissa Dodge
Global Client Engagement Director for consumer goods multinational RB, and named 2019 Top Women in PR.

Executive Vice President
Greg Lagana
Former White House Communications Staffer, Magazine Editor, and U.S. Diplomat for 21 years, across Europe, Latin America, and Washington.

Senior Vice President
Brad Klapper
13 years at the Associated Press. National Security Editor. Reported from more than 70 countries. Speaks French & German.

Senior Vice President
Sheeren Soghier
Leads Middle East practice. Worked in Washington bureau of ABC News, including World News Tonight & This Week.

Senior Vice President
Jennifer Baskerville
Leads media training practice. Former producer for CNN, earned an Emmy for her work on the September 11 terror attacks.

Vice President
Maria Jose Abad
Huffington Post Top 40 Latinos in American Media. Top 50 Latino Voices to Follow on Twitter. Speaks Spanish & German.

Vice President
Kristina Baum
Former communications director for the White House Office of Science and Technology Policy, Former Committee Communications Director in the U.S. House & U.S. Senate.

Vice President
Jennifer Baskerville

Vice President
Grace Fenstermaker
Former media strategy advisor to Egypt’s Office of the Presidential Spokesperson. Former staffer at Fox News.
Contact

ADDRESS  1201 Connecticut Avenue NW
           Suite 1000
           Washington, DC 20036

WEBSITE   www.qorvis.com

PHONE     +1 (202) 496 1000

EMAIL     info@qorvis.com